



Banyan Hill's

NEXT WAVE CRYPTO FORTUNES

Cryptocurrency Investing Starter Guide





CRYPTOCURRENCY INVESTING STARTER GUIDE

By Ian King, Editor of *Next Wave Crypto Fortunes*

Welcome to *Next Wave Crypto Fortunes*!

My goal of the service is to help you profit from the incoming crypto bull market.

In this starter guide, I provide complete, in-depth details to getting started in this market.

I'll even show you my four insider secrets to know before you buy your first crypto, the best wallets and exchanges to use — and how our system works.

First, I want to begin with a little history of the crypto markets...

As you may or may not know, bitcoin (BTC) was the first cryptocurrency in 2009. The creation of its underlining technology blockchain has allowed the development of thousands of other cryptos.

But it wasn't until 2017, Main Street media finally realized cryptocurrencies' potential. And this caused a mania as investors rushed in to buy bitcoin and other new cryptocurrencies that were soaring in value.

At the time, the "crypto mania" reminded me of the dot-com bubble. This was the time in the late '90s when every company was attaching "dot-com" to their name and watching their share prices skyrocket.

We all know how that ended.

But did you know that investors who believed that dot-coms were here to stay found generational opportunities in companies like Amazon, Google and Apple in the dot-com aftermath?

Crypto is following the same roadmap. We had the boom and bust already in 2017. And now it's time to invest in the cryptocurrencies that will deliver generational gains in the years to come.

This is a technology that is here to stay and it is still so early in its growth cycle.

Can you imagine if you had bought into other breakthrough technologies like the automobile, the internet or the PC when they had only been around for five years?

For anyone who missed the incredible bull market last time ... there's potential for huge money to be made in this next wave.

If you missed out on the last crypto bull market, it's OK! We're actually in the perfect timing for the next one.

The next million in profits is heading toward us right now at breakneck speed.

That's because there are four major catalysts taking shape that will trigger massive gains in the crypto markets.

4 Catalysts for a Crypto Boom

Technology is always evolving and improving to keep up with our lives.

As a result, there are four specific catalysts driving the crypto markets today — that weren't there years ago for the first huge bull market.

These factors alone would practically guarantee that cryptocurrencies will not only be with us forever ... but will, potentially, be gaining in value for years, even decades, to come.

No. 1 The impact of institutional money.

The list of big institutions getting involved in crypto is staggering.

JPMorgan is leading the charge by issuing its own JPM coin. This allows instantaneous transactions between the bank's clients.

The New York Stock Exchange introduced a system called Bakkt — a platform for trading futures contracts on bitcoin and Ethereum (ETH).

The Chicago Mercantile Exchange also trades bitcoin futures — but those are settled in dollars. The Bakkt system is the first to settle trades in actual bitcoin.

And these futures markets got a huge boost when billionaire hedge fund investor Paul Tudor Jones announced he'd invested part of his personal fortune into bitcoin futures.

Mutual fund giant Fidelity Investments Fidelity Digital Assets, to make it easier for hedge funds and family offices to invest and hold cryptocurrencies.

And many of the biggest banks are starting their own cryptocurrency divisions.



No. 2 — Venture capital firms.

Venture capital (VC) is the fuel that drives the engine of innovation.

They poured millions of dollars into high-tech firms, before, during and after the internet boom...

They poured billions into the Internet 2.0 companies such as Meta Platforms...

And now they're doing the same thing with cryptocurrencies.

There are hundreds of venture capital firms investing billions of dollars in various crypto ventures...

Everything from digital crypto-based gaming companies to cryptocurrency hedge funds.

One of the biggest players in the crypto market is Silicon Valley VC firm Andreessen Horowitz ... and it raised over \$7.6 billion dollars for its crypto fund.

It was one of the early backers of Facebook and Twitter ... and it's become a major player in the crypto market.

Andreessen Horowitz is seeing the same thing I am — that we're right at the beginning of a massive next wave in cryptocurrencies.

No. 3 — Ease of use.

It has never been easier to buy, sell and use cryptocurrencies.

In the early crypto years, it was difficult to trade cryptos. Only certain exchanges had certain cryptos, and the same for wallets. All that's changing...

Paypal users can now buy and sell cryptocurrencies right in the apps — so trading has become immensely easier.

And that opens the market up to hundreds of millions of users. PayPal alone has over 400 million active users.

Now this may sound like a huge number, but in the grand scheme of things — it's still small. There are 7.7 billion people on earth. And before the end of this decade, everyone with an internet connection will have access to buy, sell and hold cryptocurrencies. That's how impactful this technology will soon be.

No. 4 — Ethereum 2.0.

Blockchain is the underlying technology of cryptos. It was created with the first crypto, bitcoin.

There are still several problems with blockchain that are keeping cryptocurrencies from REALLY taking off and going mainstream...

Blockchains, as they exist now, are incredibly slow. If you try to pay for the same item with

bitcoin, and you could be standing around for 10 to 20 minutes, waiting for your transaction to clear.

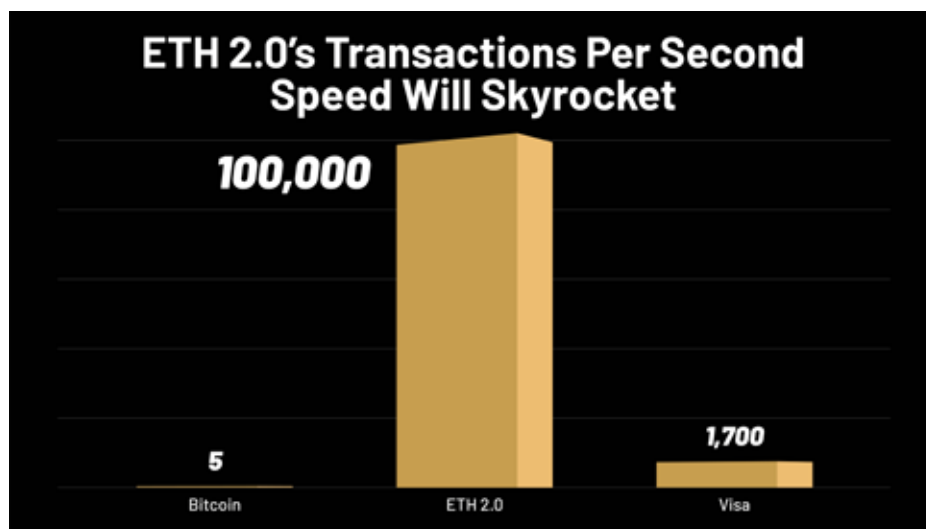
And this makes blockchain payments wildly inefficient ... and impossible to scale.

But there is an upgrade to the Ethereum blockchain that will change everything — because it's going to solve the slow transaction time of existing blockchains.

For example, Visa and Mastercard can do 5,000 transactions per second.

Ethereum 2.0 will be 10 times faster ... capable of processing 50,000 transactions a second.

As this final catalyst takes shape — it will remove THE major roadblock to cryptocurrencies ... and opens the door to universal adoption.



With that in mind, I want to share what you can expect from the market and how I use my *Next Wave* system for finding the best cryptos.

Inside the Next Wave Crypto Fortunes Service

Crypto assets are a breakthrough technology that solves an age-old computer science problem called the Byzantine Generals' Problem (BGP).

To quote from the original paper defining BGP:

[Imagine] a group of generals of the Byzantine army camped with their troops around an enemy city. Communicating only by messenger, the generals must agree upon a common battle plan. However, one or more of them may be traitors who will try to confuse the others. The problem is to find an algorithm to ensure that the loyal generals will reach agreement.

BGP asks how to establish trust between otherwise unrelated parties over an untrusted network like the internet.

Bitcoin — and other crypto assets — provides the answer. It's how one internet user can transfer digital property to another user, in a way that is safe and secure, without the need for

a centralized intermediary. Plus, everyone knows the transfer has occurred, and nobody can challenge the veracity of the transfer.

This breakthrough cannot be understated.

It's a new technology that allows anything digital to transfer through a network of trust that no longer requires a central intermediary.

Crypto's first application is a form of money. That's what many of you may be familiar with — bitcoin, litecoin and Zcash. These cryptocurrencies allow users to transfer something of value anywhere in the world instantly without the need to pay a middleman like a bank or broker.

Currency was the low-hanging fruit in the process of disrupting the middleman. Bitcoin is a form of money that doesn't rely on a government or central bank for issuance.

The value of bitcoin can't be inflated away because the underlying protocol only allows for 21 million bitcoins to ever exist. This is different from fiat currency like the U.S. dollar or Euro, where central bankers can simply expand the money supply at will (and have recently).

That's why money was the first step. It was a way to provide an alternative form of money with a capped supply and no government tampering.

But new classes of crypto assets are coming to the forefront now — including cryptos that can be used to provision digital resources such as computational power, storage space and network bandwidth.

These are programmable forms of money (often called smart contracts) for specific use cases. They will also disrupt many industries like the way the internet disrupted brick and mortar over the past 20 years.

I will keep you updated on a weekly basis as new developments in the space occur.

So together, in *Next Wave Crypto Fortunes*, we'll always be on top of the crypto market.

Now that you know what to expect from the overall service, let's explore how we'll trade the market now...

My Next Wave Strategy for Finding Winning Cryptos

Next Wave Crypto Fortunes is based on a unique strategy that identifies and capitalizes on crypto assets before they make huge moves.

My *Next Wave* strategy is based on three rules: Problem Analysis, Adoption and Technical Analysis.

Rule 1: The first rule is what I call **Problem Analysis**. Does the crypto asset solve a real-world problem? I want to make sure there's a practical, real-world use for the crypto asset.

If we look at Ethereum, it's a programmable form of money that allows developers to create innovative ways of provisioning digital resources. It allows for the creation of smart contracts that can be preprogrammed to execute when certain conditions are met.

For instance, a smart contract, such as Augur (REP), can settle a wager on a football game without the need for a sports book. Or, a smart contract can allow traders to exchange a cryptocurrency without a centralized exchange, such as Uniswap (UNI).

Smart contracts can be fully autonomous on the blockchain, meaning they don't need a human to execute — they simply rely on real-world data and follow pre-programmed instructions.

Once I see that the crypto solves a real-world problem, I move on to the next one...

Rule 2: For rule two, I need to be certain there's **Adoption** happening. You see, the big difference between a pie-in-the-sky idea and a real-world solution is if people are starting to use the cryptocurrency.

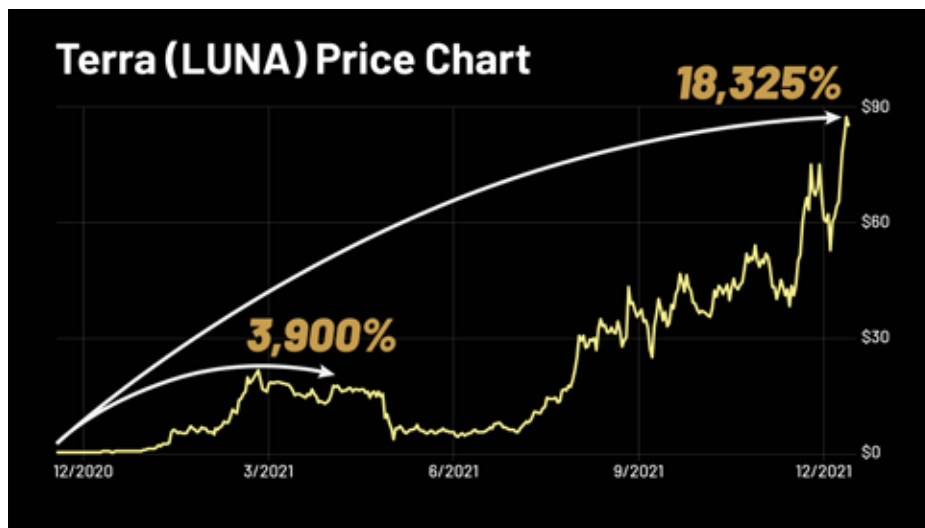
I look at the transaction record of the network, the number of users, and the developers' activity. I want to see a robust, growing cryptocurrency with a strong growth trajectory.

Once I'm convinced of the adoption rate, I move on to rule three...

Rule 3: Rule three of my strategy is **Technical Analysis**.

While most people are investing based on cryptocurrencies in the headlines ... that's not what I do. I locate the optimal entry and exit points based on a proprietary technical analysis pattern.

For instance, take a look at the chart of Terra (LUNA).



In South Korea, a fast-growing startup was making a name for itself. At the heart of its payment platform was a lightning-fast blockchain that cuts merchant fees by as much as 80%.

So in December of 2020, I recommended buying LUNA. It was trading at a mere \$0.48.

My indicators told me LUNA was on the cusp of a massive breakout. All we had to do was buy and wait.

Only four months later, I recommended selling half our position at \$19.78 for a 3,981% gain.

Over the summer, the price dropped below \$5. But we held strong. I was certain better days were ahead.

Then one morning in December, LUNA traded as high as \$98.

After a 56% rally over that last week, it was time to sell the remaining half for a 18,325% gain.

That's the type of win I am constantly looking out for with my *Next Wave* system. That's the type of win I want for us.

And when all three of my rules line up, we have the potential to create an enormous profit like that! Don't worry about tracking that all on your own. When everything lines up, I will send you an alert saying it's time to buy.

Even if you are new to crypto trading, these easy-to-follow alerts will walk you through trading this market like a pro.

Here's an example of my trading directions:

Action to take: Buy Ethereum (ETH)

EXAMPLE TRADE RECOMMENDATION

BUY ACTION TO TAKE	
Crypto:	Ethereum (ETH)
Buy-Up-To:	\$500
Exchange:	Buy on Coinbase.
Store It On:	Exodus Wallet or Coinbase Wallet

Exchanges and Wallets: I will often only recommend exchanges in my alerts — and assume you are holding our assets on these exchanges — for our tracking purposes. That's because you may use different wallets, and it would get difficult for us to officially track those.

Of course, you may not want to store your cryptos on exchanges since they control your private key (a tiny bit of code that's paired with a public key, which lets you decrypt and access your crypto holdings). That means your coins are susceptible to hackers. So if you don't want to use an exchange, that's fine!

I also note a wallet, which is more secure, that you can use as well. So I urge you to open a desktop wallet like Exodus now if you haven't already.

Desktop wallets help you stay in control of your private key information. They are a more secure way to secure your crypto assets — similar to holding a stock certificate at your

brokerage house rather than at the exchange. I provide a list at the end of this manual that you can refer to for wallet options.

In your alerts, I will also detail the expected risks and more! I always want you to feel comfortable making our trades.

My sell alerts will also look very similar — walking you through every step you need to know.

So, with all that in mind, here are a few investor secrets to keep in mind as you start trading my system...

4 Crypto Investor Secrets

Secret No. 1: Expect big swings in volatility...

The key point to remember about crypto assets is that they are a relatively new asset class with lots of speculative activity.

They're also a way to invest in early growth stages with the potential for enormous growth.

The possible outcomes for cryptos range from total ruin to 100,000% and more returns. There is enormous volatility and a wide range of outcomes.

If you're familiar with options, you can think of cryptos as call options without expiration dates.

You can see the volatility by just looking at bitcoin. In 2017, it rallied over 2,000%. It also "crashed" 30% six times that year. Each of these pullbacks was followed by an increase of 76%, 237%, 183%, 165%, 152% and so on.

Many fearful investors were worried about losing their investment stakes, so they jumped out of the market, taking hard losses.

So I want you to be aware of the volatility risks and keep your position sizes small. Don't let volatility shake you out of our positions before our stop-losses are triggered. Plan to buy more on pullbacks.

Or better yet, dollar cost average. This is the process of adding a set amount every month into your crypto investments. On months when the price has pulled back, I double up the investment and reduce it after a month when crypto is up. That way, I'm adding more on pullbacks and less on rallies.

Secret No. 2: Know the risks and allocate accordingly...

Because of the risk of ruin, it's necessary to only risk what you are willing to lose.

I can't stress this enough. My rule of thumb is if you aren't willing to lose 2% to 5% of your assets in the stock market in a day, then don't invest more than 2% to 5% in crypto. If you can tolerate a larger loss, then increase the position size.

But I don't recommend allocating more than 5% to 10% of your total investment assets to the crypto markets.

As for what you allocate to each position ... I always recommend keeping half your balance in Ethereum and bitcoin. And then use a small percent of your remaining half to trade the alerts.

Our goal is to take a small part of your portfolio and turn it into huge gains over the next few years as crypto adoption takes off and the technology becomes part of our daily lives.

If the crypto space grows by 10 or 20 times in the next five years, then even your tiny crypto portfolio can potentially double your wealth.

Additionally, crypto could potentially serve as an uncorrelated asset and gain value when the stock and bond markets decline. That's one of the reasons institutions are starting to add cryptocurrencies to their investment allocations.

There are enormous rewards here. So you don't need to invest a lot to get a lot back. Equally so, there are noteworthy risks.

After all, these are not companies. They are open-source projects that are constantly being updated and changed to meet the demands of the market.

So there are risks. I won't sugarcoat it.

Not only do you face capital loss if the price drops, but there's also the risk that an exchange can be hacked or you lose your private key to coins held in an offline wallet. This happens a lot less now that exchanges and wallets have better security.

Outside of Coinbase, the crypto landscape is decentralized. You will have custody of your assets and if you lose your passwords, you may not be able to retrieve them. That's why I recommend starting small until you've developed a better routine and are familiar with the way things work.

This might be frustrating and confusing at first, but once you develop proper storage techniques (which I'll help you with), it can be a very liberating experience to know that you own this value — and there's no bank or brokerage firm that can touch it.

It's just important to remember that there is some downside to not having a centralized authority, which is why I want you to allocate accordingly.

If you lose your private key outside of Coinbase, there's no customer service number to call to recover your funds. Or if an exchange gets hacked, there's no recourse.

Banyan Hill has a customer support number, but they won't be able to retrieve your private keys if you lose them or find your coins if they get stolen from an exchange.

Of course, things get better every year and solutions are constantly being created. And I will only recommend exchanges that are viewed as safe.

But it is important to learn as much as possible about securing your assets and to only allocate what you are willing to lose.

Secret No. 3: Take profits when you can and use stop-losses...

As the portfolio grows, remember to take profits and rebalance your total portfolio.

The golden rule of trading is to cut your losses short and let your winners run.

Crypto has rewritten the rules behind “let your winners run.” There are plenty of bitcoin investors who bought in at \$500, but then they sold it all when the price hit \$1,000.

Nothing can be more frustrating than watching the price go parabolic shortly after you’ve taken off all your risk. So sometimes I will recommend taking a portion of our position off the table if we hit a certain goal — leaving some for further gains.

The directions will be in the trade alert. But you can also see the "Buy-Up-To" price I've calculated in the model portfolio beside each trade.

Secret No. 4: Have a storage of bitcoin or Ethereum to pull from for our trades...

There are only a few crypto assets you can purchase with the U.S. dollar. For most of our trade alerts, you will first have to convert it to bitcoin or Ethereum before you can purchase the asset.

That’s why it’s important to devote about 50% of your crypto portfolio to bitcoin and Ethereum (equally split). I suggest starting with \$100 worth of bitcoin to kick you off. That will show you how to do it. Then add to your holdings.

For a \$10,000 crypto portfolio, that means allocating \$2,500 to BTC and \$2,500 to ETH.

This might sound like a large portion of the funds you’ve allocated for the crypto sphere. But don’t worry!

This is essentially converting your money into another currency, which you can use to make trades. It’s like holding cash, but it also gives you exposure to the two dominant players in the industry. I believe ETH and BTC are long-term investments that any crypto investor should have in their portfolios, so there’s no reason to not own these.

You can convert your capital using any of the exchanges I list below, or follow my [Mastering Next Wave Crypto Fortunes](#) report to purchase bitcoin/Ethereum on Coinbase. (For those in Hawaii, Coinbase isn't accessible. You can use [Crypto.com](#) however. It's similar, and the fees are actually lower.)

I suggest you do this now so you don’t have to take this extra step each time. I want you to have a working balance of ETH/BTC that you can immediately use to make many of our trades.

Suggested Exchanges and Wallets to Get Started

Finally, I’d like to leave you with my list of suggested exchanges and wallets. At this point, you cannot truly trade cryptos from a typical brokerage account (beyond Robinhood, Square and PayPal).

So you will need to buy cryptos from exchanges and then store them on exchanges or wallets.

When you get a seed phrase, it is important to keep it somewhere safe. A seed phrase is a series of words generated by your cryptocurrency wallet that give you access to the crypto associated with that wallet. If you lose it, you will not have access to your cryptos.

Feel free to start perusing these suggestions before your first trade. I want you to be comfortable with using exchange platforms!

These are just a few of the popular options — there are many other exchanges and wallets out there. And I'll keep you updated on the latest developments.

For more information on setting up an account, please see my *Insider's Guide to Crypto Fortunes Course* on our [Getting Started page](#).

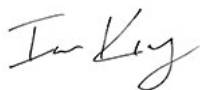
And if you have any other questions, don't hesitate to reach out to me and my team at NextWave@BanyanHill.com.

CRYPTO EXCHANGES	LINKS	NOTES
Coinbase Advanced	Coinbase.com/advanced-trade	This is an extension of your regular Coinbase account that can be activated by clicking on the "Turn Coinbase Advanced on" button. It allows you to use limit and stop-loss orders. (Coinbase only lets you use market orders.) It comes with lower fees and better trading options. The platform may just appear a little daunting to beginners.
Coinbase (For those in Hawaii, Coinbase has suspended business. However, you can use Crypto.com .)	Coinbase.com/	Online wallet/exchange: This user-friendly San Francisco-based company is available in over 30 countries. It's the world's largest Bitcoin broker, and you can use a connected bank account, debit card or credit card. It is FDIC insured up to \$250,000, and it offers the four "blue chip" cryptos: Bitcoin, Ethereum, Litecoin, and Bitcoin Cash. It is free to use the wallet service. But transfers off the platform incur fees, such as bitcoin miner's fees.
Exodus Wallet	Exodus.io/	Desktop Wallet/exchange: This is an easy-to-use wallet that supports over 100 cryptos.
MetaMask	MetaMask.io/	MetaMask is a wallet that can be accessed through a browser extension or mobile app. It can then be used to interact with decentralized applications.

CRYPTO EXCHANGES	LINKS	NOTES
Coinbase Wallet	Wallet.Coinbase.com/	A secure app to store your cryptos and NFTs. It offers 500-plus assets to trade on decentralized exchanges. No Coinbase account is required.
Ledger Nano S	LedgerWallet.com/	Hardware wallet: This “cold storage” device costs upward of \$60, but it’s resistant to hacking since it holds your coins offline — only sporadically connecting to the web. It supports over 26 coins and over 1,500 tokens.

Once again, welcome to *Next Wave Crypto Fortunes!*

Regards,



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Editor, *Next Wave Crypto Fortunes*



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